

Booth Space Application General Conference Information

NACDS
marketplace 2012
Where retailers shop

June 23 – 26, 2012 | Colorado Convention Center | Denver, Colorado

Special Instructions

Return all forms to:

NACDS

P.O. Box 34814

Alexandria, VA 22334-0814

- **Mail your forms via the U.S. Postal Service First Class or Priority Mail only. (Other overnight mail services such as FedEx, UPS, etc. cannot deliver to this address.)**
- Payment for the full amount must accompany your completed form(s) before your registration will be accepted. Registrations received without payment will not be accepted.
- Individual registration fees may be paid by check or credit card. Faxed registrations paid by credit card will be accepted.
- Booth registration fees may be paid by check or credit card.
- All checks should be payable to "NACDS."
- All registrants will be emailed a conference confirmation.
- Badges will be available onsite and are not provided in advance.
- Please read the "Rules and Regulations" in their entirety on the Marketplace website:

Go To www.NACDSMarketplace.org

Select "Exhibitors" from the menu at the top of the page

Select "Exhibitor Information" from the drop down menu

Scroll to the bottom of the page and select "Rules and Regulations".

Need Help? Please email your questions to:

- **Exhibits: Exhibits@NACDS.org**
Booth questions, completing form, general information.
- **Registration: Registration@NACDS.org**
Individual registration, general information, changes and cancellations.
- **Housing: Housing@NACDS.org**
NACDS is the official housing bureau for the Marketplace Conference. All booth personnel must be registered for the conference. Hotel reservation options will be made available at the time of registration. Availability and special rates for Marketplace registrants will be offered until **Wednesday, May 23, 2012**, therefore it is highly recommended you register prior to this date.

To register for the Marketplace Conference, please go to www.NACDSMarketplace.org and click on the Register tab.

If you have questions, please contact the Housing Hotline at 703-837-4301.

Conference Cancellation and Substitution

All individual cancellations and substitutions must be submitted in writing. These forms are available on the Marketplace website, www.NACDSMarketplace.org. Select "Register" and the Cancellation & Substitution forms are located near the bottom of the page. Completed forms should be faxed to (703) 683-5678.

If you prefer to have a form e-mailed or faxed directly to you, please call the Registration Department at (703) 837-4300, ext. 2.

Booth Cancellation

February 1, 2012 is the final date that a cancellation letter or form must be received by NACDS to cancel an exhibitor's booth space should an Exhibitor be unable to use the contracted exhibit space.

Booth space fees for cancellations received in writing by February 1, 2012 will be refunded a less 10% administrative fee.

Downgrades in booth size received in writing by February 1, 2012 will be refunded the difference in cost (less a 10% administrative fee, which will apply to the difference between that of the original booth size and the cost of the new size).

Booth space fees for cancellations received after February 1 will not be refunded. Exhibitors who fail to attend forfeit the entire booth fee.

Note: For exhibitors—individual registrant cancellations (of booth personnel) must be submitted in writing separately from cancellation of any booth.

The booth cancellation form is located on the Marketplace website, www.NACDSMarketplace.org.

Select Exhibitors tab on top menu

Select Exhibitor Information

Scroll down the page and click on the Booth Cancellation Form

Online registration is available at
www.NACDSMarketplace.org

Important Dates & Deadlines

Cancellations	February 1, 2012	Booth registration cancellation deadline.
Booth Assignments	Early February, 2012	Emailed to Booth Logistics Coordinator.
Exhibitor Kits Emailed	March 2012	Emailed to Booth Logistics Coordinator.
Hotel Reservations	May 23, 2012	After this date, reservation requests will be handled on a space and rate available basis.
Hotel Cancellation	May 23, 2012	Last day to cancel a room reservation without penalty.

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Exhibit Hall Booth Fees

Booth personnel must register separately using the Associate/Supplier Registration Form.

NACDS Member

Booth fee does not include registration fee for any booth personnel.

	Inline	Corner**
10' x 10'	<input type="radio"/> \$4,500	<input type="radio"/> \$4,900
10' x 20'	<input type="radio"/> \$8,750	<input type="radio"/> \$10,650
10' x 30'	<input type="radio"/> \$13,000	<input type="radio"/> \$15,900
10' x 40'	<input type="radio"/> \$17,000	<input type="radio"/> \$21,500
<input type="radio"/> 20' x 20' Island*	\$23,700	
<input type="radio"/> 20' x 30' Island*	\$34,900	
<input type="radio"/> 20' x 40' Island*	\$46,500	
<input type="radio"/> 20' x 50' Island*	\$58,250	
<input type="radio"/> 30' x 30' Island*	\$52,400	
<input type="radio"/> 30' x 40' Island*	\$69,900	
<input type="radio"/> 30' x 50' Island*	\$86,500	
<input type="radio"/> 40' x 40' Island*	\$93,1500	
<input type="radio"/> 40' x 50' Island*	\$115,500	

***Limited Availability. First come, first served. Custom booth sizes are available upon request. Please call (703) 837-4320.*

Custom size: _____ x _____ \$ _____

* Island booths that are two stories high or hang an overhead sign must submit for approval a description and schematic/photo of each to NACDS Exhibit Management and GES Exposition Services. (See Section II, of the Rules & Regulations.)

Non-member

10' x 10' \$8,100

To discuss benefits of membership, please call the NACDS Exhibits Department at (703) 837-4320.

Payment Method Credit Card Check

Credit Card    

Credit Card # _____

Exp. Date _____

CVV# _____

Authorized Purchase Amount _____

Name _____

Signature _____

Manufacturer Agent Yes No

- Please complete this form in its entirety.
- Make checks payable to "NACDS" and return to the address listed above.
- Read all "Rules & Regulations" online at www.NACDSMarketplace.org.

Exhibit Questions

Contact the NACDS Exhibits Department at Exhibits@nacds.org.

Mail or Fax Completed Form

NACDS • P.O. Box 34814 • Alexandria, VA 22334-0814

Fax to: (703) 683-5678

Company Information

First-Time Exhibitor? Yes No

Company _____

Address _____

City _____

State _____

Zip _____

Country _____

Phone _____

Ext. _____

Fax _____

Company Website Address _____

Booth Logistics Coordinator

Please provide the name of your company's Booth Logistics Coordinator. This person is responsible for Booth Logistics (i.e., shipping, set-up, move-out, booth amenities) and is the individual who should receive the exhibitor kit. (List only an employee of your company. I&D companies may receive duplicate information if requested separately.)

Name _____

Address (if different from above) _____

City _____

State _____

Zip _____

Country _____

Phone _____

Ext. _____

Fax _____

E-mail _____

Conference Appointment Contact

Name _____

Phone _____

Ext. _____

Fax _____

E-mail _____

Individual Completing Form

Name _____

Phone _____

Ext. _____

Title _____

Authorizing Individual

On behalf of the exhibiting company, the undersigned individual, who has the authority to ratify this exhibit contract, has read and accepts all conditions of the NACDS "Rules & Regulations" located online at www.NACDSMarketplace.org.

Name _____

Title _____

Signature _____

Federal Tax ID# 13-5582579

FOR NACDS USE ONLY

Date	Amount	Check #
Co. ID	Entered	Proofed

Booth Space Application

Company

To assist in your booth placement, rank your categories in order of preference using the (____) next to each category header. The primary (1) category will determine the section of the Exhibit Hall in which your booth is placed; therefore, please select only one primary category. Rank the remaining applicable categories. For product information, please check the appropriate box(es) to indicate the groups of products or services that apply to your company. Choose Brand Name and/or Private Label for each product.

- | BRAND NAME | PRIVATE LABEL | |
|-----------------------|-----------------------|--|
| <input type="radio"/> | <input type="radio"/> | Baby Care (____) |
| <input type="radio"/> | <input type="radio"/> | Baby OTC |
| <input type="radio"/> | <input type="radio"/> | Baby Toiletries |
| <input type="radio"/> | <input type="radio"/> | Diapers |
| <input type="radio"/> | <input type="radio"/> | Feeding and Nursing |
| <input type="radio"/> | <input type="radio"/> | Gear and Novelties |
| <input type="radio"/> | <input type="radio"/> | Infant Formula |
| <input type="radio"/> | <input type="radio"/> | Consumables (____) |
| <input type="radio"/> | <input type="radio"/> | Baby Food |
| <input type="radio"/> | <input type="radio"/> | Beverages (Alcoholic) |
| <input type="radio"/> | <input type="radio"/> | Beverages (Non-Alcoholic) |
| <input type="radio"/> | <input type="radio"/> | Candy |
| <input type="radio"/> | <input type="radio"/> | Dairy Products |
| <input type="radio"/> | <input type="radio"/> | Deli |
| <input type="radio"/> | <input type="radio"/> | Dry Grocery (DSD) |
| <input type="radio"/> | <input type="radio"/> | Dry Grocery/Warehoused Convenience Foods (Non-DSD) |
| <input type="radio"/> | <input type="radio"/> | Energy Products (shots, bars, tablets) |
| <input type="radio"/> | <input type="radio"/> | Frozen Food |
| <input type="radio"/> | <input type="radio"/> | Gum |
| <input type="radio"/> | <input type="radio"/> | Pet Food |
| <input type="radio"/> | <input type="radio"/> | Snacks/Warehoused (Non-DSD) |
| <input type="radio"/> | <input type="radio"/> | Snacks & Chips (DSD) |
| <input type="radio"/> | <input type="radio"/> | Tobacco Products & Smoking Accessories |
| <input type="radio"/> | <input type="radio"/> | Cosmetics & Fragrances (____) |
| <input type="radio"/> | <input type="radio"/> | Cosmetic Accessories |
| <input type="radio"/> | <input type="radio"/> | Cosmetic Bags & Organizers |
| <input type="radio"/> | <input type="radio"/> | Cosmetics |
| <input type="radio"/> | <input type="radio"/> | Ethnic Cosmetics |
| <input type="radio"/> | <input type="radio"/> | Nail Care & Accessories |
| <input type="radio"/> | <input type="radio"/> | Perfumes & Fragrances |
| <input type="radio"/> | <input type="radio"/> | General Merchandise (____) |
| <input type="radio"/> | <input type="radio"/> | Apparel |
| <input type="radio"/> | <input type="radio"/> | Appliances |
| <input type="radio"/> | <input type="radio"/> | As Seen on TV |
| <input type="radio"/> | <input type="radio"/> | Audio/Video (Blank) |
| <input type="radio"/> | <input type="radio"/> | Audio/Video (Pre-Recorded Tapes, CDs, and DVDs) |
| <input type="radio"/> | <input type="radio"/> | Automobile Supplies & Accessories |
| <input type="radio"/> | <input type="radio"/> | Bicycle Accessories |
| <input type="radio"/> | <input type="radio"/> | Books, Paperbacks |
| <input type="radio"/> | <input type="radio"/> | Calendars |
| <input type="radio"/> | <input type="radio"/> | Camping |
| <input type="radio"/> | <input type="radio"/> | Cellular |
| <input type="radio"/> | <input type="radio"/> | Clock |
| <input type="radio"/> | <input type="radio"/> | Closet Organizers & Accessories |
| <input type="radio"/> | <input type="radio"/> | Computer Accessories |
| <input type="radio"/> | <input type="radio"/> | Consumer Electronics |
| <input type="radio"/> | <input type="radio"/> | Consumer Magazines |
| <input type="radio"/> | <input type="radio"/> | Electric Razors |
| <input type="radio"/> | <input type="radio"/> | Fans |

- | BRAND NAME | PRIVATE LABEL | |
|-----------------------|-----------------------|---|
| <input type="radio"/> | <input type="radio"/> | General Merchandise (cont.) |
| <input type="radio"/> | <input type="radio"/> | File Cabinets/Safes |
| <input type="radio"/> | <input type="radio"/> | Fire Logs |
| <input type="radio"/> | <input type="radio"/> | Footwear |
| <input type="radio"/> | <input type="radio"/> | Furniture (Home, Office & Computer) |
| <input type="radio"/> | <input type="radio"/> | Giftware |
| <input type="radio"/> | <input type="radio"/> | Giftwrap |
| <input type="radio"/> | <input type="radio"/> | Greeting Cards |
| <input type="radio"/> | <input type="radio"/> | Hardware |
| <input type="radio"/> | <input type="radio"/> | Home Decor |
| <input type="radio"/> | <input type="radio"/> | Home Textiles/Domestics |
| <input type="radio"/> | <input type="radio"/> | Hosiery |
| <input type="radio"/> | <input type="radio"/> | Housewares |
| <input type="radio"/> | <input type="radio"/> | Insulated Chests, Jars, Vacuum Bottles, Lunch Kits |
| <input type="radio"/> | <input type="radio"/> | Jewelry |
| <input type="radio"/> | <input type="radio"/> | Kitchen Goods/Textiles |
| <input type="radio"/> | <input type="radio"/> | Lamps/Lamp Accessories |
| <input type="radio"/> | <input type="radio"/> | Lawn & Garden Supplies |
| <input type="radio"/> | <input type="radio"/> | Leather Goods |
| <input type="radio"/> | <input type="radio"/> | Light Bulbs |
| <input type="radio"/> | <input type="radio"/> | Luggage |
| <input type="radio"/> | <input type="radio"/> | Pesticides |
| <input type="radio"/> | <input type="radio"/> | Pet Supplies |
| <input type="radio"/> | <input type="radio"/> | Pre-Paid Gift Cards |
| <input type="radio"/> | <input type="radio"/> | Pre-Paid Phone Cards |
| <input type="radio"/> | <input type="radio"/> | Rainwear, Gear & Accessories |
| <input type="radio"/> | <input type="radio"/> | Reading & Sun Glasses |
| <input type="radio"/> | <input type="radio"/> | Sewing |
| <input type="radio"/> | <input type="radio"/> | Shoe Care |
| <input type="radio"/> | <input type="radio"/> | Sporting Goods/Athletics |
| <input type="radio"/> | <input type="radio"/> | Stationery/Stationery Supplies and Home, Office & School Supplies |
| <input type="radio"/> | <input type="radio"/> | Toys, Games & Playing Cards |
| <input type="radio"/> | <input type="radio"/> | Travel Aids |
| <input type="radio"/> | <input type="radio"/> | Vacuum Bags |
| <input type="radio"/> | <input type="radio"/> | Watches |
| <input type="radio"/> | <input type="radio"/> | Healthcare/OTC (____) |
| <input type="radio"/> | <input type="radio"/> | Air Cleaners |
| <input type="radio"/> | <input type="radio"/> | Allergy |
| <input type="radio"/> | <input type="radio"/> | Analgesics-External |
| <input type="radio"/> | <input type="radio"/> | Analgesics-Internal |
| <input type="radio"/> | <input type="radio"/> | Aromatherapy |
| <input type="radio"/> | <input type="radio"/> | Contraception/Family Planning |
| <input type="radio"/> | <input type="radio"/> | Cough & Cold |
| <input type="radio"/> | <input type="radio"/> | Diet Aids |
| <input type="radio"/> | <input type="radio"/> | Digestives/Antigas/Antidiarrheal |
| <input type="radio"/> | <input type="radio"/> | Dose Aids |
| <input type="radio"/> | <input type="radio"/> | Ear Accessories |
| <input type="radio"/> | <input type="radio"/> | Ear Medications |
| <input type="radio"/> | <input type="radio"/> | Eye/Contact Lens Care |
| <input type="radio"/> | <input type="radio"/> | First Aid/Wound Care |
| <input type="radio"/> | <input type="radio"/> | Foot Care |
| <input type="radio"/> | <input type="radio"/> | Healthcare Appliances (Heating Pads, Massagers, etc.) |

Company

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- | BRAND NAME | PRIVATE LABEL | |
|-----------------------|-----------------------|---|
| | | Healthcare/OTC (cont.) |
| <input type="radio"/> | <input type="radio"/> | Humidifiers |
| <input type="radio"/> | <input type="radio"/> | Incontinence Products |
| <input type="radio"/> | <input type="radio"/> | Lip Care |
| <input type="radio"/> | <input type="radio"/> | Liquid Adult Nutritionals |
| <input type="radio"/> | <input type="radio"/> | Natural Health & Wellness |
| <input type="radio"/> | <input type="radio"/> | Nutrition Bars |
| <input type="radio"/> | <input type="radio"/> | Ointments |
| <input type="radio"/> | <input type="radio"/> | Pediculicides & Accessories |
| <input type="radio"/> | <input type="radio"/> | Personal Lubricants/Intimacy Products |
| <input type="radio"/> | <input type="radio"/> | Sleep Aids |
| <input type="radio"/> | <input type="radio"/> | Smoking Cessation Products |
| <input type="radio"/> | <input type="radio"/> | Sports Nutritionals |
| <input type="radio"/> | <input type="radio"/> | Thermometers |
| <input type="radio"/> | <input type="radio"/> | Vaporizers |
| <input type="radio"/> | <input type="radio"/> | Vitamins, Minerals & Supplements |
| <input type="radio"/> | <input type="radio"/> | Women's Health/Feminine Hygiene |
| | | Home Healthcare (____) |
| <input type="radio"/> | <input type="radio"/> | Diabetic Care (Supplies & Devices) |
| <input type="radio"/> | <input type="radio"/> | Durable Medical Equipment (Bath Safety/Mobility Aids) |
| <input type="radio"/> | <input type="radio"/> | Home Diagnostics |
| <input type="radio"/> | <input type="radio"/> | Home Healthcare - Other Supplies & Equipment |
| <input type="radio"/> | <input type="radio"/> | Home Infusion Supplies |
| <input type="radio"/> | <input type="radio"/> | Pillows (Therapeutic) |
| <input type="radio"/> | <input type="radio"/> | Sports Wraps, Supports, Trusses & Elastic Stockings |
| | | Household Products/Non-Edible Consumables (____) |
| <input type="radio"/> | <input type="radio"/> | Air Fresheners (Sprays, Outlets, etc.) |
| <input type="radio"/> | <input type="radio"/> | Bags/Wraps |
| <input type="radio"/> | <input type="radio"/> | Home Fragrances (Incense, Scented Oils, Reed Diffusers, etc.) |
| <input type="radio"/> | <input type="radio"/> | Household Chemicals |
| <input type="radio"/> | <input type="radio"/> | Household Cleaning Supplies |
| <input type="radio"/> | <input type="radio"/> | Insect Repellent |
| <input type="radio"/> | <input type="radio"/> | Paper Products |
| <input type="radio"/> | <input type="radio"/> | Rubber Gloves |
| | | Merchandise Programs (____) |
| <input type="radio"/> | <input type="radio"/> | Close-Out Merchandise |
| <input type="radio"/> | <input type="radio"/> | Dollar Program Merchandise |
| | | Personal Care/HBC (____) |
| <input type="radio"/> | <input type="radio"/> | Bar Soap, Bath Care & Accessories |
| <input type="radio"/> | <input type="radio"/> | Body Washes |
| <input type="radio"/> | <input type="radio"/> | Deodorants/Antiperspirants |
| <input type="radio"/> | <input type="radio"/> | Depilatories (Hair Removal) |
| <input type="radio"/> | <input type="radio"/> | Ethnic Hair Care |
| <input type="radio"/> | <input type="radio"/> | Ethnic Skin Care |
| <input type="radio"/> | <input type="radio"/> | Facial Skincare |
| <input type="radio"/> | <input type="radio"/> | Hair Accessories |

- | BRAND NAME | PRIVATE LABEL | |
|-----------------------|-----------------------|--|
| | | Personal Care/HBC (cont.) |
| <input type="radio"/> | <input type="radio"/> | Hair Care |
| <input type="radio"/> | <input type="radio"/> | Hair Care Appliances |
| <input type="radio"/> | <input type="radio"/> | Hair Color |
| <input type="radio"/> | <input type="radio"/> | Hand Sanitizer |
| <input type="radio"/> | <input type="radio"/> | Oral Hygiene |
| <input type="radio"/> | <input type="radio"/> | Shaving Preparations and Accessories |
| <input type="radio"/> | <input type="radio"/> | Skin Care Products & Lotions (Female) |
| <input type="radio"/> | <input type="radio"/> | Skin Care Products & Lotions (Male) |
| <input type="radio"/> | <input type="radio"/> | Sun Care Products |
| <input type="radio"/> | <input type="radio"/> | Trial Size |
| | | Photo (____) |
| <input type="radio"/> | <input type="radio"/> | Albums & Frames |
| <input type="radio"/> | <input type="radio"/> | Batteries/Flashlights |
| <input type="radio"/> | <input type="radio"/> | Photo (Camera, Film, Supplies & Photo Finishing) |
| | | Seasonal (____) |
| <input type="radio"/> | <input type="radio"/> | Christmas Boxed Cards/Gift Wrap |
| <input type="radio"/> | <input type="radio"/> | Garden Chemicals/Fertilizers |
| <input type="radio"/> | <input type="radio"/> | Garden Compound |
| <input type="radio"/> | <input type="radio"/> | Garden Decor |
| <input type="radio"/> | <input type="radio"/> | Garden Tools/Watering |
| <input type="radio"/> | <input type="radio"/> | Grills/Bar-B-Que |
| <input type="radio"/> | <input type="radio"/> | Inflatables/Squirt Guns |
| <input type="radio"/> | <input type="radio"/> | Live Goods |
| <input type="radio"/> | <input type="radio"/> | Pool & Spa Chemicals |
| <input type="radio"/> | <input type="radio"/> | Seasonal Plush Toys |
| <input type="radio"/> | <input type="radio"/> | Seasonal Sundries (Valentine, Easter, etc.) |
| <input type="radio"/> | <input type="radio"/> | Summer Lawn Furniture |
| <input type="radio"/> | <input type="radio"/> | Trim-Tree/Trees/Lights/Decor |
| <input type="radio"/> | <input type="radio"/> | Winter Seasonal-Automotive |
| <input type="radio"/> | <input type="radio"/> | Winter Seasonal-Hats/Gloves |
| | | Services (____) |
| <input type="radio"/> | <input type="radio"/> | Broker/Manufacturers' Representative |
| <input type="radio"/> | <input type="radio"/> | Database & Information Vendors |
| <input type="radio"/> | <input type="radio"/> | Financial/Inventory Management/Computer Systems |
| <input type="radio"/> | <input type="radio"/> | Human Resources/Personnel |
| <input type="radio"/> | <input type="radio"/> | In-Store Marketing |
| <input type="radio"/> | <input type="radio"/> | Insurance Brokers/Agents |
| <input type="radio"/> | <input type="radio"/> | Marketing/Consulting Services |
| <input type="radio"/> | <input type="radio"/> | Packaging Services |
| <input type="radio"/> | <input type="radio"/> | Point-of-Purchase Displays |
| <input type="radio"/> | <input type="radio"/> | Reverse Logistics Provider |
| <input type="radio"/> | <input type="radio"/> | Store Fixtures & Equipment |
| <input type="radio"/> | <input type="radio"/> | Store Protection/Security |
| <input type="radio"/> | <input type="radio"/> | Supply Chain & Logistics Service |
| <input type="radio"/> | <input type="radio"/> | Trade Magazines |

Booth Space Application

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Booth assignments will be made so that exhibitors of similar products will be located in the same general area. All exhibit booth space will be assigned at the sole discretion of NACDS. (See "Rules & Regulations" online at www.NACDSMarketplace.org for details.)

Booth Preferences

1st _____ 3rd _____

2nd _____ 4th _____

We prefer that our booth NOT be located next to:

1st _____ 3rd _____

2nd _____ 4th _____

Other Special Requests

Top Products by Name

1 _____ 4 _____

2 _____ 5 _____

3 _____ 6 _____

Mail or Fax Completed Form to:

NACDS

P.O. Box 38814

Alexandria, VA 22334-0814

Fax: (703) 683-5678